



Economic Development Dept
 2424 15th Ave
 South Milwaukee, WI 53172
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South Milwaukee

Commercial Façade Design Guidelines Form

PROJECT ADDRESS	
Contact Name	Contact Phone
Business/Organization/Affiliation to Property	Contact Email
Project Description	
Materials Using	
OFFICE USE ONLY BELOW THIS LINE	
Date Received:	Staff Determination:
APPROVED	DECLINED DATE:
If Declined, may appeal Process to Plan Commission.	
APPEAL	YES NO Plan Commission Meeting:

DESIGN GUIDELINES		
Y	N	NA
		Project restores original façade and keeps historic materials
		Improvements compatible with the existing building
		Improvements complement character of surrounding area
		Materials are of higher quality and permitted (Not allowed: blackout glass, vinyl siding, plywood. Not allowed first floor: EIFS, stucco, glass block. Faux materials discouraged)
		Windows restored to original condition or replaced with compatible style and quality
		Awnings do not conceal decorative façade features & meet guidelines and code
		Exterior lighting is shielded, does not create a nuisance & contributes to building character
		Sign meets sign code requirements. Internally lit box signs
		Sign fits within the existing features of the façade and does not cover architectural elements
		Sign type is allowed at location. NOTE:
		Other:
NOTES:		